



# ITS LECTURE SERIES

*Point of View*

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Are you disturbed by the lack of accountability of the world's most powerful leaders? Now you can do something about it, right here at Kwantlen. Join us in exploring a new form of political participation with Mark Latham. Dr. Latham is offering to sponsor "voter-funded media" (VFM) for the Kwantlen Student Association. This democratic reform creates news media loyal to voters. We can join forces with UBC and SFU to demonstrate how VFM can make democracies and corporations better serve the public interest – see [www.votermedia.org](http://www.votermedia.org).

Mark Latham received his Ph.D. in Finance from MIT in 1984, supervised by Fischer Black and Robert C. Merton. He was Assistant Professor of Finance at the University of California, Berkeley, until 1989. From 1989 to 1995 he worked for the New York investment banks Salomon Brothers and Merrill Lynch, mainly on derivatives arbitrage trading in Tokyo equity markets. Funded with his Wall Street earnings, he has dedicated himself since 1996 to improving the political structure of corporations and democracies.

## ***" Voter-Funded Media: How Kwantlen Can Change the World"***

Date: Wednesday, February 20, 2008  
Time: 9:30 – 11:00 am  
Place: Kwantlen University College  
Richmond Campus  
Conference Centre, Room 2550A  
8771 Lansdowne Road, Richmond, BC

Check our website at <http://www.kwantlen.ca/itbs>